



Yearly Status Report - 2015-2016

Part A

Data of the Institution

| | | |
|---|--|---|
| 1. Name of the Institution | | SHAHEED SUKHDEV COLLEGE OF BUSINESS STUDIES |
| Name of the head of the Institution | | Dr. Poonam Verma |
| Designation | | Principal |
| Does the Institution function from own campus | | No |
| Phone no/Alternate Phone no. | | 01122154581 |
| Mobile no. | | 9810508371 |
| Registered Email | | cbs@sscbsdu.ac.in |
| Alternate Email | | principal@sscbsdu.ac.in |
| Address | | Jhilmil Colony, Vivek Vihar, Phase- II |
| City/Town | | Delhi |
| State/UT | | Delhi |
| Pincode | | 110095 |

| 2. Institutional Status | | | | | |
|---|-------|---|----------------------|---------------------------------------|-------------|
| Affiliated / Constituent | | Constituent | | | |
| Type of Institution | | Co-education | | | |
| Location | | Urban | | | |
| Financial Status | | state | | | |
| Name of the IQAC co-ordinator/Director | | Dr. Sanjay Kumar Goyal | | | |
| Phone no/Alternate Phone no. | | 01122154581 | | | |
| Mobile no. | | 9810420436 | | | |
| Registered Email | | cbs@sscbsdu.ac.in | | | |
| Alternate Email | | principal@sscbsdu.ac.in | | | |
| 3. Website Address | | | | | |
| Web-link of the AQAR: (Previous Academic Year) | | https://sscbsdu.ac.in/files/news/NAAC%20Peer%20Committee%20REPORT%202016.pdf | | | |
| 4. Whether Academic Calendar prepared during the year | | Yes | | | |
| if yes,whether it is uploaded in the institutional website: Weblink : | | http://sscbsdu.ac.in/index.php/2014-01-16-07-34-49/academic-calender | | | |
| 5. Accrediation Details | | | | | |
| Cycle | Grade | CGPA | Year of Accrediation | Validity | |
| | | | | Period From | Period To |
| 1 | A | 3.16 | 2016 | 19-Feb-2016 | 18-Feb-2021 |
| 6. Date of Establishment of IQAC | | | 04-Jan-2016 | | |
| 7. Internal Quality Assurance System | | | | | |
| Quality initiatives by IQAC during the year for promoting quality culture | | | | | |
| Item /Title of the quality initiative by IQAC | | Date & Duration | | Number of participants/ beneficiaries | |

| | | |
|--|-------------------|-----|
| Personality Development workshop | 20-Oct-2015 1 | 35 |
| Workshop on Six sigma (green belt) | 26-Oct-2015 6 | 50 |
| National Integrity Debate Competition | 02-Nov-2015 1 | 15 |
| Convergence The Annual National Corporate Convention Theme: India Unleashed The leap Forward(Honoring Dr. APJ Abdul Kalam) | 03-Nov-2015 2 | 250 |
| Orientation course from Jamia Millia Islamia | 03-Nov-2015 30 | 1 |
| Talk by Delhi Police | 05-Nov-2015 1 | 50 |
| Workshop on Ms. Office Tripod | 07-Nov-2015 2 | 35 |
| Workshop on Corporate Valuation & Financial Forecasting | 10-Nov-2015 1 | 5 |
| Four week Orientation Programme , CPDHE, University of Delhi | 17-Nov-2015 25 | 8 |
| Refresher Course : Mathematical sciences organized by CPDHE, University of Delhi | 26-Nov-2015 16 | 4 |
| Refresher Course: Womens Studies (ID) organized by CPDHE, University of Delhi | 02-Dec-2015 18 | 1 |
| Be The Santa Campaign: (Wish Tree) Members of Kartavya and Chetana Conscience of Women NGO, wearing red clothes to become the Santa of the children who are sunk in perpetual poverty, acquitted with responsibility or trafficked for petty money | 28-Dec-2015 1 | 20 |
| Policy formation and implementation (Educational Technology) | 08-Jan-2016 22 | 2 |
| Website development and Marketing | 09-Jan-2016 22 | 3 |
| Business development (Research) | 09-Jan-2016 22 | 4 |

| | | |
|--|-------------------|-----|
| Workshop on Excel (Basic to Advanced) | 27-Jan-2016 3 | 6 |
| One week Orientation Programme on Social Science Research Methodology at Institute for Studies in Industrial Development (ISID), New Delhi | 22-Feb-2016 6 | 1 |
| Blood Donation Camp | 06-Feb-2016 1 | 65 |
| Crush Cardio | 02-Mar-2016 1 | 60 |
| A talk on Knowledge Discovery: A Buddhist Perspective in the Research Methodology course for Ph.D. students | 25-Mar-2016 1 | 11 |
| NCCMP | 02-Apr-2016 1 | 28 |
| Human Rights organized by HRDC, UGC ASC Jamia Millia Islamia | 28-Apr-2016 15 | 1 |
| Four week Orientation Programme , CPDHE, University of Delhi | 20-May-2016 22 | 2 |
| Refresher Course: 5th three week Special Summer School, Jamia Millia Islamia, New Delhi | 26-May-2016 15 | 10 |
| Special Summer School at Jamia Millia Islamia, New Delhi | 26-May-2016 15 | 1 |
| Faculty Development Programme in Management organised by Indian Institute of Management Ahmadabad | 06-Jun-2016 81 | 1 |
| Global Studies organized by CPDHE, University of Delhi | 09-Jun-2016 18 | 1 |
| Summer Internships | 01-Jun-2016 33 | 229 |
| Entrepreneurship Sessions by Mr. Sanjay Kapoor | 24-Jul-2015 2 | 240 |
| Workshop on Excel (Basic to Advanced) | 17-Aug-2015 6 | 80 |
| UK Education & Research Initiative: Foreign Exchange of Students | 27-Aug-2015 3 | 48 |

| | | |
|---|-------------------|-----|
| NCCMP | 05-Sep-2015 1 | 40 |
| Sector analysis for government financial institutions | 22-Sep-2015 30 | 4 |
| FDP and Student Workshop on Digital Marketing | 05-Oct-2015 6 | 60 |
| Workshop on Ind-AS | 12-Oct-2015 1 | 87 |
| Breast Cancer Awareness program | 19-Oct-2015 1 | 150 |

8. Provide the list of Special Status conferred by Central/ State Government-UGC/CSIR/DST/DBT/ICMR/TEQIP/World Bank/CPE of UGC etc.

| Institution/Department/Faculty | Scheme | Funding Agency | Year of award with duration | Amount |
|--------------------------------|--------|----------------|-----------------------------|--------|
| None | None | None | 2015 00 | 0 |
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9. Whether composition of IQAC as per latest NAAC guidelines:

Yes

Upload latest notification of formation of IQAC

[View File](#)

10. Number of IQAC meetings held during the year :

1

The minutes of IQAC meeting and compliances to the decisions have been uploaded on the institutional website

Yes

Upload the minutes of meeting and action taken report

[View File](#)

11. Whether IQAC received funding from any of the funding agency to support its activities during the year?

No

12. Significant contributions made by IQAC during the current year(maximum five bullets)

o In keeping with the pioneering spirit that started with our college being the first one to implement the semester system in the University of Delhi, the college successfully implemented CBCS curriculum for all the courses offered by the college from the 2015 16 academic year. o Keeping our social responsibilities in mind, the college has been actively participating in the street play festival 'Manthan' that seeks to sensitize the youth towards various social issues. The contribution of our students has been invaluable towards the success of 'Manthan' as it reached out to enrich more than 5 lakh audiences in 45 cities across the world in diverse countries such as Brazil, Russia, Nigeria, Nepal and India. o

Living up to our billing as an institution that promotes innovation, the college has successfully completed eight Innovation Projects from the DU. Our success in this domain can be judged by the fact that we are the first undergraduate college in Delhi to get a grant of Rs 1.5crores from the Govt. of NCT of Delhi to set up an Incubation Centre in the college. o In today's fast changing world, an academic curriculum is not sufficient enough. To complement classroom learning and to give our students a realworld exposure, the college has launched a Certificate program in Integrated Financial Modeling Financial Econometrics (IFMFE) in association with BSE Institute Limited. It will complement our existing program NSE Certified Capital Markets Professional (NCCMP) running in association with the National Stock Exchange (NSE). o Supporting the academic curriculum is the need of the hour. Today there is a great need for a wholesome professional rather than a single capability employee. In order to equip our college fraternity with the best possible skills, the college regularly conducted a large number of workshops in areas such as Management, Entrepreneurship, Accounting, Finance, Personality Development etc. in association with the industry and community. Grounding them well in morality and a sense of civic responsibility has been done through numerous outreach programs with NGOs and community service activities.

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13. Plan of action chalked out by the IQAC in the beginning of the academic year towards Quality Enhancement and outcome achieved by the end of the academic year

| Plan of Action | Achivements/Outcomes |
|---|---|
| Undertaking substantial numbers of Live Projects | Increased industry tie ups and collaboration to conduct live projects |
| News analysis sessions | Equipped students with a general view of different political, social, technological and business related issues |
| Case study discussion | Increased industry outreach and enhanced practical experience required for interview purpose |
| Knowledge sharing sessions | Helped students acquire knowledge pertaining to various fields such as finance, marketing, etc. |
| Holding a Parliamentary Debate for the very first time in CBS | Achieving a footfall of around 300 students and managing one of the most competitive PDs in the circuit |
| Holding a conventional debate in partnership with JIMS to enhance the visibility of our college | Achieved a footfall of 150 students |
| CBS Quizbowl | 170 people attended |
| CBS Business | 80 people attended |
| CBS Indian Flames Quiz | 80 people attended |
| Planned the creation of Book Social | Book Social was created as an Intra Society activity |
| Association with Tie Con 2015 | Opportunity to network with 850 startups and investors |

| | | | | | |
|---|---|------------------------|--------------|----------------|-------------|
| Startups Conceptualisation | 7 startups (Blah Magazine, Owl orders, The Big Tech Blog, Carkhana.com, Desconto, Addo, Chhotu.in) | | | | |
| No Files Uploaded !!! | | | | | |
| 14. Whether AQAR was placed before statutory body ? | Yes | | | | |
| <table border="1" style="width: 100%;"> <tr> <td style="width: 50%;">Name of Statutory Body</td> <td style="width: 50%;">Meeting Date</td> </tr> <tr> <td style="text-align: center;">Governing Body</td> <td style="text-align: center;">02-Feb-2019</td> </tr> </table> | | Name of Statutory Body | Meeting Date | Governing Body | 02-Feb-2019 |
| Name of Statutory Body | Meeting Date | | | | |
| Governing Body | 02-Feb-2019 | | | | |
| 15. Whether NAAC/or any other accredited body(s) visited IQAC or interacted with it to assess the functioning ? | No | | | | |
| 16. Whether institutional data submitted to AISHE: | Yes | | | | |
| Year of Submission | 2016 | | | | |
| Date of Submission | 24-Feb-2016 | | | | |
| 17. Does the Institution have Management Information System ? | No | | | | |

Part B

CRITERION I – CURRICULAR ASPECTS

1.1 – Curriculum Planning and Implementation

1.1.1 – Institution has the mechanism for well planned curriculum delivery and documentation. Explain in 500 words

- Introduction Of CBCS CBCS was introduced in all the three programmes offered by the college. The college initiates its academic planning much before the commencement of the Semester.
- Flexibility in the curriculum Under CBCS apart from the predefined core papers students had flexibility to choose skill enhancement and generic elective papers from various options offered to them keeping in mind the application areas, industry requirements and upcoming trends and technology.
- Paper Allocation to faculty and time table for the semester The paper allocation for all the courses is done much before the semester begins so that teachers can plan their lectures and time table be made in advance. Time table is shared with the students through the college website and by putting them in each class room.
- Sharing learning outcomes, syllabus along with the detailed guidelines with students For all the courses the learning outcomes, syllabus along with the detailed guidelines for each paper giving text books, reference books and online references are also shared with the students in the beginning of the semester. The classes, tutorials and labs are conducted regularly right from the day one of the commencement of the semester.
- Requisite software made available in all the labs All the labs are well equipped with the latest configuration machines. Before the semester begins it is ensured that all the requisite software's enable the students to have rich hands on experience.
- ICT enabled classrooms All the class rooms are

equipped with state of the art audio visual facilities to facilitate the faculty for an effective delivery of lectures. • Innovative teaching methodology Innovative pedagogical practices including case study, role play, video recordings, group discussion etc. are adopted by teachers to make the curriculum interesting and contemporary. • Maintenance and monitoring of student's attendance The attendance record of the students is maintained and closely monitored. The monthly attendance of the students is posted on the college website. • Continuous evaluation student's progress The student's progress and learning is continuously evaluated through regular assignments, test, term papers and presentations. All these cumulatively along with the attendance marks form the internal assessment of the student. • Special lectures, Seminars, Workshops An interface between the college and Industry is maintained through guest lectures by corporate leaders, Alumni and prospective employers. Faculty attends FDP, workshops, seminars and short term courses in esteemed institutions like IITs and IIMs so that they can update themselves and share their knowledge with the students. • Projects and internships Students undertake projects and internships during their summer vacation. Minimum one internship is a pre requisite for the students to register for the placements. The students are encouraged to undertake online courses and the other value added courses that are offered by the college. • Review meetings with students and faculty Regular departmental meetings , faculty meetings and meeting with the student council having representations from each class are conducted to review the academic progress and resolving any issues arising thereof.

1.1.2 – Certificate/ Diploma Courses introduced during the academic year

| Certificate | Diploma Courses | Dates of Introduction | Duration | Focus on employ ability/entrepreneurship | Skill Development |
|--|-----------------|-----------------------|----------|--|-------------------|
| Integrated Financial Modeling Financial Econometrics (IFMFE) | NA | 31/10/2015 | 290 | Employability YES, Entrepreneurship YES | YES |

1.2 – Academic Flexibility

1.2.1 – New programmes/courses introduced during the academic year

| Programme/Course | Programme Specialization | Dates of Introduction |
|-------------------|--------------------------|-----------------------|
| BSc | Computer Science | 20/07/2015 |
| BMS | Management | 20/07/2015 |
| BBA | Finance | 20/07/2015 |
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1.2.2 – Programmes in which Choice Based Credit System (CBCS)/Elective course system implemented at the affiliated Colleges (if applicable) during the academic year.

| Name of programmes adopting CBCS | Programme Specialization | Date of implementation of CBCS/Elective Course System |
|----------------------------------|--------------------------|---|
| BMS | Management | 20/07/2015 |
| BBA | Finance | 20/07/2015 |
| BSc | Computer Science | 20/07/2015 |

1.2.3 – Students enrolled in Certificate/ Diploma Courses introduced during the year

| | Certificate | Diploma Course |
|--|-------------|----------------|
| | | |

Number of Students

32

0

1.3 – Curriculum Enrichment

1.3.1 – Value-added courses imparting transferable and life skills offered during the year

| Value Added Courses | Date of Introduction | Number of Students Enrolled |
|--|----------------------|-----------------------------|
| NCCMP | 05/09/2015 | 40 |
| NCCMP | 02/04/2016 | 28 |
| Workshop on MS Excel | 17/08/2015 | 40 |
| Workshop on Six Sigma | 26/10/2015 | 25 |
| Workshop on Digital Marketing | 05/10/2015 | 50 |
| Personality development employability programme, a) Public speaking and General awareness | 10/08/2015 | 35 |
| b) Personality Development workshop | 20/10/2015 | 35 |
| c) Workshop on Ms. Office Tripod | 07/11/2015 | 35 |
| No file uploaded. | | |

1.3.2 – Field Projects / Internships under taken during the year

| Project/Programme Title | Programme Specialization | No. of students enrolled for Field Projects / Internships |
|-------------------------|--------------------------|---|
| BMS | Management | 159 |
| BBA | Finance | 57 |
| No file uploaded. | | |

1.4 – Feedback System

1.4.1 – Whether structured feedback received from all the stakeholders.

| | |
|-----------|-----|
| Students | Yes |
| Teachers | No |
| Employers | No |
| Alumni | No |
| Parents | No |

1.4.2 – How the feedback obtained is being analyzed and utilized for overall development of the institution?
(maximum 500 words)

| Feedback Obtained |
|---|
| <ul style="list-style-type: none"> Feedback from students Informal feedback College has a long established practice of maintaining open communication with students encouraging them to share an informal feedback at various levels on academic as well as non academic matters with the faculty and the principal. A regular feedback from the class representatives is taken by convening regular student council meeting with principal and TICs. Apart from the feedback on academic issues, non academic issues such as general facilities including mess, canteen, general hygiene and cleanliness is also discussed. The actions to problems of urgent /immediate nature are addressed by the administration immediately. The Principal also interacts with students and other stakeholders and encourages |

feedback. Formal Feedback College also has a formal mechanism for gathering student feedback on the curriculum and the delivery of lectures through a comprehensive online questionnaire twice, mid semester and end semester. The feedback is also taken from the graduating batch. The feedback covers various aspects of the academic issues such as course coverage, class interaction, quality of teaching, the frequency of assessment, the improvement areas which the students feel should be there. Feedback Analysis and Action Taken The feedback forms are analysed and shared with the faculty members for the necessary corrective measures. • Mid semester feedback helps us to work on the areas which need immediate attention and semester end feedback helps us to formulate the short terms and long term policies. • The action taken is informed to the students through mail or in the next meeting. Informal Feedback from recruiters and Alumni Regular feedback is obtained from the recruiters and alumni for improving curriculum and teaching pedagogy. The employers have a pre and post recruitment meeting with the principal to understand the overall process of recruitment. The feedback is analysed for constructive suggestions. Informal Feedback from faculty Faculty meetings with the principal are convened on a regular basis to discuss areas of improvement in the curriculum and matters of pedagogy. In addition, there are regular department meetings discussing assignments, criteria of assessment, suitable pedagogical approaches, as well as rational allocation of workload among faculty. Some of the opinions that emerge are collated and are communicated to University Departments to be considered for future syllabus revision. Teachers of the College are in constant touch with their parent Departments and work in close proximity with them. Informal Feedback from parents Parents are also encouraged to give any suggestions or feedback on the curriculum, college facilities or any other college related matter through mail or suggestion box. College makes all efforts to ensure that feedback obtained is authentic and free from any bias. Over the years we have worked upon the feedback received from various stakeholders which has helped making CBs what it is today.

CRITERION II – TEACHING- LEARNING AND EVALUATION

2.1 – Student Enrolment and Profile

2.1.1 – Demand Ratio during the year

| Name of the Programme | Programme Specialization | Number of seats available | Number of Application received | Students Enrolled |
|-----------------------|-----------------------------------|---------------------------|--------------------------------|-------------------|
| BMS | Management | 212 | 11126 | 193 |
| BBA | Financial and Investment Analysis | 62 | 1126 | 66 |
| BSc | Computer Science | 52 | 0 | 62 |
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2.2 – Catering to Student Diversity

2.2.1 – Student - Full time teacher ratio (current year data)

| Year | Number of students enrolled in the institution (UG) | Number of students enrolled in the institution (PG) | Number of fulltime teachers available in the institution teaching only UG courses | Number of fulltime teachers available in the institution teaching only PG courses | Number of teachers teaching both UG and PG courses |
|------|---|---|---|---|--|
| 2015 | 1191 | 0 | 36 | 0 | 0 |

2.3 – Teaching - Learning Process

2.3.1 – Percentage of teachers using ICT for effective teaching with Learning Management Systems (LMS), E-learning resources etc. (current year data)

| Number of Teachers on Roll | Number of teachers using ICT (LMS, e-Resources) | ICT Tools and resources available | Number of ICT enabled Classrooms | Number of smart classrooms | E-resources and techniques used |
|----------------------------|---|-----------------------------------|----------------------------------|----------------------------|---------------------------------|
| 36 | 36 | 3 | 27 | 1 | 4 |

2.3.2 – Students mentoring system available in the institution? Give details. (maximum 500 words)

The college has an active mentoring system. At the beginning of every academic session students are required to choose a mentor from the list of faculty members. Each faculty member is subsequently allotted students. Mentoring is important, not only because of the knowledge and skills students can learn from mentors, but also because mentoring provides professional socialization and personal support to facilitate success in graduate studies and beyond. Quality mentoring greatly enhances students chances for success. The mentor mentee sessions have in the past concerned with issues pertaining to academic mentoring, career counselling, guidance and support for personal issues and dealing with routine problems encountered by students.

| Number of students enrolled in the institution | Number of fulltime teachers | Mentor : Mentee Ratio |
|--|-----------------------------|-----------------------|
| 1191 | 37 | 1 : 32 |

2.4 – Teacher Profile and Quality

2.4.1 – Number of full time teachers appointed during the year

| No. of sanctioned positions | No. of filled positions | Vacant positions | Positions filled during the current year | No. of faculty with Ph.D |
|-----------------------------|-------------------------|------------------|--|--------------------------|
| 44 | 35 | 9 | 0 | 19 |

2.4.2 – Honours and recognition received by teachers (received awards, recognition, fellowships at State, National, International level from Government, recognised bodies during the year)

| Year of Award | Name of full time teachers receiving awards from state level, national level, international level | Designation | Name of the award, fellowship, received from Government or recognized bodies |
|-------------------|---|---------------------|--|
| 2016 | Dr Kumar Bijoy | Assistant Professor | Best Teacher Award' by Department of Higher Education, Govt of National Capital Territory, Delhi |
| No file uploaded. | | | |

2.5 – Evaluation Process and Reforms

2.5.1 – Number of days from the date of semester-end/ year- end examination till the declaration of results during the year

| Programme Name | Programme Code | Semester/ year | Last date of the last semester-end/ year-end examination | Date of declaration of results of semester-end/ year- end examination |
|----------------|----------------|----------------|--|---|
| BMS | 234 | I, III, V | 18/12/2015 | 10/01/2016 |
| BMS | 234 | II | 20/05/2016 | 17/08/2016 |
| BMS | 234 | IV, VI | 20/05/2016 | 05/08/2016 |

| | | | | |
|-------------------|-----|----------|------------|------------|
| BMS | 234 | VI | 20/05/2016 | 10/07/2016 |
| BBA | 535 | I,III,V | 18/12/2015 | 10/01/2015 |
| BBA | 535 | II | 20/05/2016 | 17/08/2016 |
| BBA | 535 | IV, VI | 20/05/2016 | 05/08/2016 |
| BSc | 570 | I,III,V | 18/12/2015 | 10/01/2016 |
| BSc | 570 | II,IV,VI | 20/05/2016 | 03/08/2016 |
| BTech | 00 | IV | 20/05/2016 | 03/08/2016 |
| BTech | 00 | VI | 20/05/2016 | 09/08/2016 |
| No file uploaded. | | | | |

2.5.2 – Reforms initiated on Continuous Internal Evaluation(CIE) system at the institutional level (250 words)

The college follows the guidelines of the Univ. of Delhi and incorporates 25 percent marks as part of internal assessment. To facilitate continuous internal evaluation faculty adopts a process of assignments, case studies, field studies and surveys, live projects, research papers, presentation, case study analysis and simulation, descriptive and objective tests, quizzes and class participation. These form a basis of marks given in internal assessment. Feedback is also provided to the students on their performance in these methods used for evaluation. The use of live projects, case analysis, simulations have greatly contributed to enhancing the practical application of the theoretical concepts taught in class. This has contributed to enhanced learning and skill development of the students.

2.5.3 – Academic calendar prepared and adhered for conduct of Examination and other related matters (250 words)

The college is a constituent college of the University of Delhi. The college thus follows the University of Delhi calendar. The same is made available to the students and faculty at the beginning of each year. This has enabled students to be plan their academic and extra curricular pursuits. The faculty also plans their lecture and scheme of instructions and evaluation in advance.

2.6 – Student Performance and Learning Outcomes

2.6.1 – Program outcomes, program specific outcomes and course outcomes for all programs offered by the institution are stated and displayed in website of the institution (to provide the weblink)

<http://sscbs.du.ac.in/index.php/2014-01-16-07-34-49/2014-01-16-07-36-02/2014-01-28-06-56-35/bachelor-of-management-studies>

2.6.2 – Pass percentage of students

| Programme Code | Programme Name | Programme Specialization | Number of students appeared in the final year examination | Number of students passed in final year examination | Pass Percentage |
|-------------------|----------------|--------------------------|---|---|-----------------|
| 234 | BMS | Management | 309 | 303 | 98.05 |
| No file uploaded. | | | | | |

2.7 – Student Satisfaction Survey

2.7.1 – Student Satisfaction Survey (SSS) on overall institutional performance (Institution may design the questionnaire) (results and details be provided as weblink)

<http://bit.ly/FeedbackCBS>

CRITERION III – RESEARCH, INNOVATIONS AND EXTENSION**3.1 – Resource Mobilization for Research**

3.1.1 – Research funds sanctioned and received from various agencies, industry and other organisations

| Nature of the Project | Duration | Name of the funding agency | Total grant sanctioned | Amount received during the year |
|--|----------|----------------------------|------------------------|---------------------------------|
| Projects sponsored by the University | 1 | University of Delhi | 350000 | 350000 |
| Projects sponsored by the University | 1 | University of Delhi | 500000 | 500000 |
| Projects sponsored by the University | 2 | University of Delhi | 350000 | 350000 |
| Projects sponsored by the University | 2 | University of Delhi | 350000 | 350000 |
| Students Research Projects (Other than compulsory by the University) | 2 | University of Delhi | 500000 | 500000 |
| Students Research Projects (Other than compulsory by the University) | 2 | University of Delhi | 350000 | 350000 |
| Students Research Projects (Other than compulsory by the University) | 1 | University of Delhi | 350000 | 250000 |
| Students Research Projects (Other than compulsory by the University) | 1 | University of Delhi | 350000 | 350000 |
| Students Research Projects (Other than compulsory by the University) | 2 | University of Delhi | 350000 | 350000 |
| Students Research Projects (Other than compulsory by the University) | 1 | University of Delhi | 500000 | 500000 |

| | | | | |
|--|----|---------------------|--------|--------|
| University) | | | | |
| Students Research Projects (Other than compulsory by the University) | 1 | University of Delhi | 350000 | 350000 |
| Students Research Projects (Other than compulsory by the University) | 2 | University of Delhi | 350000 | 350000 |
| International Projects | 00 | NA | 0 | 0 |
| Any Other (Specify) | 00 | NA | 0 | 0 |
| Major Projects | 2 | University of Delhi | 500000 | 500000 |
| Major Projects | 2 | University of Delhi | 350000 | 350000 |
| Major Projects | 1 | University of Delhi | 350000 | 250000 |
| Major Projects | 2 | University of Delhi | 350000 | 350000 |
| Major Projects | 1 | University of Delhi | 350000 | 350000 |
| Major Projects | 1 | University of Delhi | 500000 | 500000 |
| Major Projects | 2 | University of Delhi | 350000 | 350000 |
| Major Projects | 2 | University of Delhi | 350000 | 350000 |
| Minor Projects | 00 | NA | 0 | 0 |
| Interdisciplinary Projects | 1 | University of Delhi | 500000 | 500000 |
| Industry sponsored Projects | 00 | NA | 0 | 0 |
| Projects sponsored by the University | 2 | University of Delhi | 500000 | 500000 |
| Projects sponsored by the University | 2 | University of Delhi | 350000 | 350000 |
| Projects sponsored by the University | 1 | University of Delhi | 350000 | 250000 |
| Projects sponsored by | 2 | University of Delhi | 350000 | 350000 |

the University

No file uploaded.

3.2 – Innovation Ecosystem

3.2.1 – Workshops/Seminars Conducted on Intellectual Property Rights (IPR) and Industry-Academia Innovative practices during the year

| Title of workshop/seminar | Name of the Dept. | Date |
|---|---|------------|
| Six Sigma | Department of Management Studies | 26/10/2015 |
| Corporate Valuation and financial forecasting | Department of Management Studies | 10/11/2015 |
| Entrepreneurship | Department of Management Studies | 07/01/2016 |
| IFRS / New Indian Accounting standards | Department of Management Studies | 12/10/2016 |
| Management Opportunities for an IT Professional | Department of Management Studies | 28/03/2016 |
| Designing, transacting, accessing and delivering MOOCS with Moodle Platform | Department of Management Studies | 24/11/2015 |
| Soft Skill Development | Department of Management Studies and Department of Computer Science | 20/10/2015 |
| MS Excel (Basic to Advanced) | Department of Management Studies | 27/01/2016 |
| MS Excel (Basic to Advanced) | Department of Management Studies | 17/08/2015 |

3.2.2 – Awards for Innovation won by Institution/Teachers/Research scholars/Students during the year

| Title of the innovation | Name of Awardee | Awarding Agency | Date of award | Category |
|-------------------------|-----------------|-----------------|---------------|----------|
| NA | NA | NA | 01/07/2015 | NA |
| No file uploaded. | | | | |

3.2.3 – No. of Incubation centre created, start-ups incubated on campus during the year

| Incubation Center | Name | Sponsored By | Name of the Start-up | Nature of Start-up | Date of Commencement |
|-------------------|------|--------------|----------------------|--------------------|----------------------|
| NA | NA | NA | NA | NA | 01/07/2015 |
| No file uploaded. | | | | | |

3.3 – Research Publications and Awards

3.3.1 – Incentive to the teachers who receive recognition/awards

| State | National | International |
|-------|----------|---------------|
| 00 | 00 | 00 |

3.3.2 – Ph. Ds awarded during the year (applicable for PG College, Research Center)

| Name of the Department | Number of PhD's Awarded |
|------------------------|-------------------------|
| NA | 0 |

3.3.3 – Research Publications in the Journals notified on UGC website during the year

| Type | Department | Number of Publication | Average Impact Factor (if any) |
|---------------|----------------------------------|-----------------------|--------------------------------|
| National | Management and Financial Studies | 4 | 5 |
| International | Management and Financial Studies | 8 | 6 |
| International | Computer science | 2 | 4 |

3.3.4 – Books and Chapters in edited Volumes / Books published, and papers in National/International Conference Proceedings per Teacher during the year

| Department | Number of Publication |
|---|-----------------------|
| Management and Financial Studies | 1 |
| Computer science (Conference Proceedings) | 1 |

[View File](#)

3.3.5 – Bibliometrics of the publications during the last Academic year based on average citation index in Scopus/ Web of Science or PubMed/ Indian Citation Index

| Title of the Paper | Name of Author | Title of journal | Year of publication | Citation Index | Institutional affiliation as mentioned in the publication | Number of citations excluding self citation |
|--|--------------------------------------|---|---------------------|----------------|---|---|
| Mahatma Gandhi National Rural Employment Guarantee Act: A review | Sushmita | International journal of arts, Humanities Management studies | 2015 | 0 | SSCBS | 0 |
| Decoding the oil price crisis 2014 | Sushmita | International journal of Research in commerce, Economics Mgt. http://ijrcm.org.in | 2015 | 0 | SSCBS | 0 |
| Conceptualising smart city concept with sustainable Economic Development | Sushmita | International Journal of Trade Global Business perspective | 2016 | 0 | SSCBS | 0 |
| Perception of Maggi Noodles amongst | Narender Kr. Nigam, Saumya Jain, Dr. | International Journal of Business | 2016 | 0 | SSCBS | 0 |

| | | | | | | |
|--|---|---|------|---|-------|---|
| Delhi residents: Before and after controversy | Purushottam Arya | Mgt. (IOSR JBM) www.iosrjournal.org | | | | |
| Perception of Maggi Noodles amongst Delhi residents: Before and after controversy | Narender Kr. Nigam, Saumya Jain, Dr. Purushottam Arya | International Journal of Business Mgt. (IOSR JBM) www.iosrjournal.org | 2016 | 0 | SSCBS | 0 |
| Brand loyalty Amidst perceived health risk: A study of perception of Maggi Noodles amongst Delhi residents before and after controversy across demographic variables | Narender Kr. Nigam, Saumya Jain | Amity journal of marketing | 2016 | 0 | SSCBS | 0 |
| Brand loyalty Amidst perceived health risk: A study of perception of Maggi Noodles amongst Delhi residents before and after controversy across demographic variables | Narender Kr. Nigam, Saumya Jain | Amity journal of marketing | 2016 | 0 | SSCBS | 0 |
| Gold monetisation scheme | Anusha Goel | Global journal of multidisciplinary | 2015 | 0 | SSCBS | 0 |

| | | studies | | | | |
|---|---|--|------|---|-------|---|
| Volkswagen : The protagonist in Diesel emission scandal | Anusha Goel | South Asian journal of marketing Management research | 2015 | 0 | SSCBS | 0 |
| The Evolution of Grocery segment | Anusha Goel | An international multidisciplinary research journal , Published by: South Asian Academic research Journals | 2015 | 0 | SSCBS | 0 |
| A survey on security techniques in data mining | Nidhi Saxena, Priya Gupta, Onkar Singh | International journal of Advanced scientific research and management | 2016 | 0 | SSCBS | 0 |
| A review of Indian approach towards cyber security | Onkar singh, Priya Gupta, Roushan Kumar | International journal of current engineering technology | 2016 | 0 | SSCBS | 0 |
| Corporate sickness: cash flow ratios as indicators | N.K.Sehrawat, Amit Kr., Asha Rani, Manish Chaudhary | The thematics journal of commerce and management | 2015 | 0 | SSCBS | 0 |
| Leadership Dichotomy: Women are more efficacious in working with diverse people | Bhatt S., Kesari N. | International journal of Indian psychology | 2015 | 0 | SSCBS | 0 |
| No file uploaded. | | | | | | |

3.3.6 – h-Index of the Institutional Publications during the year. (based on Scopus/ Web of science)

| Title of the Paper | Name of Author | Title of journal | Year of publication | h-index | Number of citations excluding self citation | Institutional affiliation as mentioned in the publication |
|--------------------|----------------|------------------|---------------------|---------|---|---|
| | | | | | | |

| | | | | | | |
|-------------------|----|----|------|---|---|----|
| NA | NA | NA | 2015 | 0 | 0 | NA |
| No file uploaded. | | | | | | |

3.3.7 – Faculty participation in Seminars/Conferences and Symposia during the year :

| Number of Faculty | International | National | State | Local |
|-----------------------------|---------------|----------|-------|-------|
| Attended/Seminars/Workshops | 4 | 51 | 17 | 0 |
| Presented papers | 2 | 8 | 0 | 0 |
| Resource persons | 0 | 3 | 0 | 0 |
| No file uploaded. | | | | |

3.4 – Extension Activities

3.4.1 – Number of extension and outreach programmes conducted in collaboration with industry, community and Non- Government Organisations through NSS/NCC/Red cross/Youth Red Cross (YRC) etc., during the year

| Title of the activities | Organising unit/agency/ collaborating agency | Number of teachers participated in such activities | Number of students participated in such activities |
|---|--|--|--|
| Project Akshar | Enactus | 1 | 55 |
| Project Udaan | Enactus | 1 | 55 |
| Project Rahaat | Enactus | 1 | 55 |
| Nirwana stationary | NSS | 1 | 35 |
| Wish tree | NSS | 1 | 40 |
| Why so filth - Repairing wall of public areas | NSS | 1 | 25 |
| Joy of giving week - Goonj | NSS | 1 | 35 |
| Health talk - with max | NSS | 1 | 50 |
| Neer - Plant and sapling | NSS | 1 | 20 |
| Nukkad Natak | Verve | 2 | 30 |
| No file uploaded. | | | |

3.4.2 – Awards and recognition received for extension activities from Government and other recognized bodies during the year

| Name of the activity | Award/Recognition | Awarding Bodies | Number of students Benefited |
|--------------------------------|--|-----------------|------------------------------|
| Rahaat - DU Innovation Project | I - Seed B Plan Winners | DU | 20 |
| Akshar | Accessible India Grant | KPMG | 15 |
| Udaan | Walmart Women Economic Grant 2015 2016 | KPMG | 18 |
| Enactus | IIT Kanpur Social | IIT Kanpur | 55 |

| | Challenge | | |
|-------------------|-----------------------------|----------------|----|
| Enactus | Mahindra Rise Grant | Mahindra Group | 55 |
| Enactus | Unilever Grant 2015 2016 | Unilever | 55 |
| No file uploaded. | | | |

3.4.3 – Students participating in extension activities with Government Organisations, Non-Government Organisations and programmes such as Swachh Bharat, Aids Awareness, Gender Issue, etc. during the year

| Name of the scheme | Organising unit/Agency/collaborating agency | Name of the activity | Number of teachers participated in such activities | Number of students participated in such activities |
|--------------------|---|---|--|--|
| NA | Enactus | Project Akshar | 1 | 55 |
| NA | Enactus | Project udaan | 1 | 55 |
| NA | Enactus | Project Rahaat | 1 | 55 |
| NA | NSS | Nirwana stationary | 1 | 35 |
| NA | NSS | Wish tree | 1 | 40 |
| NA | NSS | Why so filth - Repairing wall of public areas | 1 | 25 |
| NA | NSS | Joy of giving week - Goonj | 1 | 35 |
| NA | NSS | Health talk - with max | 1 | 50 |
| NA | NSS | Neer - Plant and sapling | 1 | 20 |
| NA | Verve | Nukkad Natak | 2 | 30 |
| No file uploaded. | | | | |

3.5 – Collaborations

3.5.1 – Number of Collaborative activities for research, faculty exchange, student exchange during the year

| Nature of activity | Participant | Source of financial support | Duration |
|---|-----------------------------|----------------------------------|----------|
| Certificate course (NCCMP) with NSE | College students and others | Fee is charged from participants | 100 |
| Certificate course (IFMFE) with BSE (Integrated Financial Modelling Financial Econometrics) | College students and other | Fee is charged from participants | 150 |
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3.5.2 – Linkages with institutions/industries for internship, on-the- job training, project work, sharing of research facilities etc. during the year

| Nature of linkage | Title of the linkage | Name of the partnering institution/ industry /research lab with contact | Duration From | Duration To | Participant |
|-------------------|----------------------|---|---------------|-------------|-------------|
| | | | | | |

| | | | | | |
|------------------------------|---|-----------------------------------|------------|------------|-----|
| | | details | | | |
| Foreign Exchange of Students | UK Education and Research Initiative | University of Delhi | 27/07/2015 | 29/07/2015 | 48 |
| Industry | Summer Internship not compulsory in ordinance | 159 Companies excel file attached | 21/05/2016 | 19/07/2016 | 216 |
| View File | | | | | |

3.5.3 – MoUs signed with institutions of national, international importance, other universities, industries, corporate houses etc. during the year

| Organisation | Date of MoU signed | Purpose/Activities | Number of students/teachers participated under MoUs |
|-------------------|--------------------|--|---|
| NSE | 01/07/2015 | Certificate course. To create awareness of financial ambience in the college | 41 |
| BSE | 22/09/2015 | Certificate course. To develop a financial Mission Centre at SSCBS | 41 |
| No file uploaded. | | | |

CRITERION IV – INFRASTRUCTURE AND LEARNING RESOURCES

4.1 – Physical Facilities

4.1.1 – Budget allocation, excluding salary for infrastructure augmentation during the year

| Budget allocated for infrastructure augmentation | Budget utilized for infrastructure development |
|--|--|
| 1443255 | 1443255 |

4.1.2 – Details of augmentation in infrastructure facilities during the year

| Facilities | Existing or Newly Added |
|-----------------------------------|-------------------------|
| Campus Area | Existing |
| Class rooms | Existing |
| Laboratories | Existing |
| Seminar Halls | Existing |
| Classrooms with LCD facilities | Existing |
| Seminar halls with ICT facilities | Existing |
| Video Centre | Existing |

4.2 – Library as a Learning Resource

4.2.1 – Library is automated {Integrated Library Management System (ILMS)}

| Name of the ILMS software | Nature of automation (fully or partially) | Version | Year of automation |
|---------------------------|---|-------------|--------------------|
| KOHA | Fully | 3.14.07.000 | 2014 |

4.2.2 – Library Services

| Library Service Type | Existing | | Newly Added | | Total | |
|-----------------------|------------|--------|-------------|------|--------|--------|
| | Text Books | 17561 | 7483319 | 647 | 407666 | 18208 |
| Reference Books | 1651 | 512613 | 6 | 5694 | 1657 | 518307 |
| Journals | 46 | 125879 | 0 | 0 | 46 | 125879 |
| Digital Database | 1 | 11500 | 1 | 5700 | 2 | 17200 |
| Weeding (hard & soft) | 129 | 17358 | 5 | 6285 | 134 | 23643 |
| No file uploaded. | | | | | | |

4.2.3 – E-content developed by teachers such as: e-PG- Pathshala, CEC (under e-PG- Pathshala CEC (Under Graduate) SWAYAM other MOOCs platform NPTEL/NMEICT/any other Government initiatives & institutional (Learning Management System (LMS) etc

| Name of the Teacher | Name of the Module | Platform on which module is developed | Date of launching e-content |
|---------------------|--------------------|---------------------------------------|-----------------------------|
| None | None | None | 01/07/2015 |

4.3 – IT Infrastructure

4.3.1 – Technology Upgradation (overall)

| Type | Total Computers | Computer Lab | Internet | Browsing centers | Computer Centers | Office | Departments | Available Bandwidth (MGBPS) | Others |
|----------|-----------------|--------------|----------|------------------|------------------|--------|-------------|-----------------------------|--------|
| Existing | 665 | 145 | 2 | 0 | 0 | 18 | 3 | 100 | 499 |
| Added | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 |
| Total | 666 | 145 | 2 | 0 | 0 | 18 | 3 | 100 | 500 |

4.3.2 – Bandwidth available of internet connection in the Institution (Leased line)

| |
|----------------|
| 100 MBPS/ GBPS |
|----------------|

4.3.3 – Facility for e-content

| Name of the e-content development facility | Provide the link of the videos and media centre and recording facility |
|--|--|
| None | None |

4.4 – Maintenance of Campus Infrastructure

4.4.1 – Expenditure incurred on maintenance of physical facilities and academic support facilities, excluding salary component, during the year

| Assigned Budget on academic facilities | Expenditure incurred on maintenance of academic facilities | Assigned budget on physical facilities | Expenditure incurred on maintenance of physical facilities |
|--|--|--|--|
| 1057002 | 1057002 | 4524350 | 4524350 |

4.4.2 – Procedures and policies for maintaining and utilizing physical, academic and support facilities - laboratory, library, sports complex, computers, classrooms etc. (maximum 500 words) (information to be available in institutional Website, provide link)

Procedures and policies for maintaining and utilizing physical, academic and support facilities laboratory, library, sports complex, computers, classrooms etc. (maximum 500 words) (information to be available in institutional Website, provide link) The college has a robust mechanism for the upkeep and management of its infrastructure and facilities. An estate manager oversees all maintenance activities and liaises with the PWD for management, maintenance and repair of all physical infrastructure. The college has its own staff of gardeners to take care of all horticultural spaces in the campus. The library is digitised and all books are managed using bar codes and an online inventory catalogue for the tracking available books and reserving them is available for all. The computer labs have their own lab staff and teacher supervisors who keep a check on the facility and its usage. Any intentional or unintentional damage caused by the students is taken strictly by the College Authorities and the students are required to make good all intentional damage caused by them. The Campus Code of Conduct sensitises the students towards taking care of the college and its infrastructure. The college strongly believes in the importance of conserving and managing the excellent infrastructure it has for the benefit of the current and future students and staff members.

<http://sscbsdu.ac.in/files/news/AQAR%20Criteria%204%20Section%204.4.2%20for%202015-16.pdf>

CRITERION V – STUDENT SUPPORT AND PROGRESSION

5.1 – Student Support

5.1.1 – Scholarships and Financial Support

| | Name/Title of the scheme | Number of students | Amount in Rupees |
|--------------------------------------|--|--------------------|------------------|
| Financial Support from institution | Financial Assistance Scholarship for EWS, Fee Waivers by the college | 5 | 70840 |
| Financial Support from Other Sources | | | |
| a) National | KPMG Scholarship | 68 | 673440 |
| b) International | NA | 0 | 0 |
| No file uploaded. | | | |

5.1.2 – Number of capability enhancement and development schemes such as Soft skill development, Remedial coaching, Language lab, Bridge courses, Yoga, Meditation, Personal Counselling and Mentoring etc.,

| Name of the capability enhancement scheme | Date of implementation | Number of students enrolled | Agencies involved |
|---|------------------------|-----------------------------|------------------------|
| Structured mechanism of Mentoring program Under this program, each faculty is assigned 20 students for counselling | 04/10/2015 | 321 | College Administration |
| Entrepreneurship Sessions | 24/07/2015 | 240 | College Administration |
| Personality Development Workshop | 20/10/2015 | 35 | Prashiksha Foundation |

No file uploaded.

5.1.3 – Students benefited by guidance for competitive examinations and career counselling offered by the institution during the year

| Year | Name of the scheme | Number of benefited students for competitive examination | Number of benefited students by career counseling activities | Number of students who have passed in the comp. exam | Number of students placed |
|-------------------|---|--|--|--|---------------------------|
| 2015 | Masters in Management (MBA) (HEC Paris School of Management) Study in France (Diplomeo France) About YIF Business Programme (Young India Fellowship Session) Excel Workshops and others | 1100 | 1100 | 90 | 170 |
| No file uploaded. | | | | | |

5.1.4 – Institutional mechanism for transparency, timely redressal of student grievances, Prevention of sexual harassment and ragging cases during the year

| Total grievances received | Number of grievances redressed | Avg. number of days for grievance redressal |
|---------------------------|--------------------------------|---|
| 0 | 0 | 0 |

5.2 – Student Progression

5.2.1 – Details of campus placement during the year

| On campus | | | Off campus | | |
|---|---------------------------------|---------------------------|-------------------------------|---------------------------------|---------------------------|
| Name of organizations visited | Number of students participated | Number of students placed | Name of organizations visited | Number of students participated | Number of students placed |
| 91Spring Board, Affle, Aon Hewitt, Axis Risk, Consulting B9, Beverages, BabyDestination, Bain Capability Network, | 272 | 168 | NA | 0 | 0 |

Bajaj
Capital,
Cardekho,
Coho, Copal
Amba and
others

No file uploaded.

5.2.2 – Student progression to higher education in percentage during the year

| Year | Number of students enrolling into higher education | Programme graduated from | Depratment graduated from | Name of institution joined | Name of programme admitted to |
|------|--|--|---|--|--|
| 2015 | 50 | Bachelor of Management Studies (BMS), Bachelor of Financial and Investment Analysis (BFIA), B. Sc. Computer Science | Management Studies and Computer Science | Indian School of Business (ISB), Faculty of Management Studies (FMS), University of Delhi, Delhi Indian Institute of Foreign Trade (IIFT), New Delhi Kolkata Indian Institute of Management Ahmedabad (IIMA) and others | Post Graduate Diploma in Management (PGDM) (MBA), Masters in Management, Masters in Economics, M. Tech, MCA |

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5.2.3 – Students qualifying in state/ national/ international level examinations during the year
(eg:NET/SET/SLET/GATE/GMAT/CAT/GRE/TOFEL/Civil Services/State Government Services)

| Items | Number of students selected/ qualifying |
|----------------|---|
| NET | 0 |
| SET | 0 |
| SLET | 0 |
| GATE | 15 |
| GMAT | 13 |
| CAT | 40 |
| GRE | 7 |
| TOFEL | 6 |
| Civil Services | 0 |
| Any Other | 8 |

No file uploaded.

5.2.4 – Sports and cultural activities / competitions organised at the institution level during the year

| Activity | Level | Number of Participants |
|------------------------------|---------------|------------------------|
| Manthan street play festival | International | 2100 |
| Alla Prima | National | 100 |
| No file uploaded. | | |

5.3 – Student Participation and Activities

5.3.1 – Number of awards/medals for outstanding performance in sports/cultural activities at national/international level (award for a team event should be counted as one)

| Year | Name of the award/medal | National/ International | Number of awards for Sports | Number of awards for Cultural | Student ID number | Name of the student |
|------|---|-------------------------|-----------------------------|-------------------------------|-------------------|-------------------------------------|
| 2015 | Western Solo, Dyal Singh Evening College - 3rd Position | National | 0 | 1 | Nil | Ria Arora |
| 2015 | Western Group, KPOP 2015 (Korean Culture Centre) - 3rd Position | National | 0 | 1 | Nil | Team Event (members of 3plus4c rew) |
| 2015 | Western Group, University College of Medical Sciences -2nd Runner Up Position | National | 0 | 1 | Nil | Team Event (Western Group of Blitz |
| 2015 | The Hindi production , Red Sparrow was Finalist at Mahavidyalaya Natya Samaroh, organized by Sahitya Kala Academy, at the | National | 0 | 1 | Nil | NA |

| | | | | | | |
|------|--|----------|---|---|-----|---|
| | Shri Ram Centre for Performing Arts | | | | | |
| 2015 | English production, Art was Finalist at Old World Collegiate Theatre Festival, organized at the Indian Habitat Centre. | National | 0 | 1 | Nil | NA |
| 2015 | Rendezvous , Photojournalism, IIT Delhi-3rd Position | National | 0 | 1 | Nil | Ishan Gupta, Snigdha Singh |
| 2015 | Western Trio, Sri Venkateshwara College - 2nd Position | National | 0 | 1 | Nil | Latika Gupta, Saadhika Chawla, Pallavi Aggarwal |
| 2015 | Western Duet, Ripple, UCMS - 2nd Position | National | 0 | 1 | Nil | Manjusha, and Bulbul Dhawan |
| 2015 | Western Group, Netaji Subhash Institute of Technology - 2nd Position | National | 0 | 1 | Nil | Team Event (Western Group of Dhvani) |
| 2015 | Western Solo, Indraprastha College for Women - 1st Position | National | 0 | 1 | Nil | Ria Arora |
| 2015 | Indian Solo, Pulse, | National | 0 | 1 | Nil | J.Manjusha |

| | | | | | | |
|------|---|----------|---|---|-----|--|
| | AIIMS Consolation | | | | | |
| 2015 | Western Duet Pulse, AIIMS 2nd Position | National | 0 | 1 | Nil | Ria Arora |
| 2015 | Western Solo, Pulse, AIIMS - 3rd Position | National | 0 | 1 | Nil | Manjusha, and Bulbul Dhawan |
| 2015 | Western Group, Pulse, AIIMS - 1st Position | National | 0 | 1 | Nil | Team Event- Western group of Dhvani |
| 2015 | Western Solo, Plexus, UCMS - 3rd Position | National | 0 | 1 | Nil | Ria Arora |
| 2015 | Western Duet, Plexus, UCMS - 3rd Position | National | 0 | 1 | Nil | Manjusha, and Bulbul Dhawan |
| 2015 | Indian Solo, Plexus, UCMS - 2nd Position | National | 0 | 1 | Nil | Ojasvi Jani |
| 2015 | Indian Solo, Audacity, Ambedkar University - 1st Position | National | 0 | 1 | Nil | Bulbul Dhawan |
| 2015 | Western Solo, Antargani, IIT Kanpur - 1st Position | National | 0 | 1 | Nil | Ria Arora |
| 2015 | Western Trio, Lady Shri Ram College - 2nd Position | National | 0 | 1 | Nil | Latika Gupta, Saadhika Chawala, Pallavi Aggarwal |

| | | | | | | |
|------|--|----------|---|---|-----|---|
| 2015 | Western Group, Lady Shri Ram College - 3rd Position | National | 0 | 1 | Nil | Team Event- Western group of Dhvani |
| 2015 | Western Solo, Institute of Home Economics - 2nd Position | National | 0 | 1 | Nil | Ria Arora |
| 2015 | Western Trio, St. Stephens College - 2nd Position | National | 0 | 1 | Nil | Latika Gupta, Saadhika Chawla, Pallavi Aggarwal |
| 2015 | Western Group, St. Stephens College - 2nd Position | National | 0 | 1 | Nil | Team Event- Western group of Dhvani |

5.3.2 – Activity of Student Council & representation of students on academic & administrative bodies/committees of the institution (maximum 500 words)

The Student Council of the college is the representative body of the college. It acts as a point of contact between the students and the administration. The students of the college are given representation in academic and administrative bodies which in turn helps to improve the academic and administrative environment of the college. Student council meeting is held twice during mid semester and end of semester to take feedback and suggestions for improving the learning environment.

5.4 – Alumni Engagement

5.4.1 – Whether the institution has registered Alumni Association?

Yes

SSCBS has a registered alumni association by name of Shaheed Sukhdev College of Business Studies Alumni Association. It was registered on 21.8.2009 in Delhi under number S/66636/2009.

5.4.2 – No. of enrolled Alumni:

314

5.4.3 – Alumni contribution during the year (in Rupees) :

157000

5.4.4 – Meetings/activities organized by Alumni Association :

Alumni Meet to commemorate the Silver Jubilee of the Batch of 1991 (BBS) was organized on March 28, 2016.

CRITERION VI – GOVERNANCE, LEADERSHIP AND MANAGEMENT

6.1 – Institutional Vision and Leadership

6.1.1 – Mention two practices of decentralization and participative management during the last year (maximum 500 words)

The College has initiated formation of student council which facilitates students to participate in the administrative process and procedures as major stakeholders of the college. Students are actively involved in one of the highly significant committees i.e. Library Committee from a long time. The emphasis is placed on different disciplines like finance, economics, operation research etc. according to their choice. They express the need to purchase a variety of books, journals and magazines from reputed publications. They provide feedback which acts as a basis for placing subsequent orders. It eventually helps to determine the most popular titles, authors and publishers to ameliorate procurement process in future. Students also play an important role in Canteen Committee. They recommend the variety of items to be offered under different categories in the food menu. Being a final consumer, they clearly state the willingness to pay maximum price for each and every product. They put forth any grievances related to food quality, level of hygiene, cleanliness, behaviour of staff and incidental matters in the canteen. Such complaints are looked into in a detailed manner and attempt is made to resolve them at the earliest.

6.1.2 – Does the institution have a Management Information System (MIS)?

Partial

6.2 – Strategy Development and Deployment

6.2.1 – Quality improvement strategies adopted by the institution for each of the following (with in 100 words each):

| Strategy Type | Details |
|---------------------------|--|
| Human Resource Management | The College provides financial assistance to faculty members and staff to attend/organise seminars and workshops. Around 15 workshops and seminars on Contemporary Issues in Accounting Taxation, Microsoft tools, Scientific Computing Programming, E Views SPSS, Corporate Valuation Financial Forecasting, Soft Skills Development, Six sigma etc. were organised. Around 70 different conferences, seminars and talks of national and international repute were attended by faculty members. |
| Research and Development | The faculty and students of the college are fully involved in research and development through projects, research papers and book writing. 8 Projects have been undertaken by the faculty and students of the college which were funded by the University of Delhi. 13 Research Publications in reputed national and international journals and 6 Publication chapters have been undertaken or published by the faculty. Around 7 papers were presented and |

accepted in different conferences, seminars and talks of national and international repute were attended by faculty members. And a short term vocational course on "Integrated Financial Modelling and Financial Econometrics" in association with BSE Institute Ltd., an Arm of leading stock exchange "BSE".

Curriculum Development

As per University of Delhi directives, our College adopted Choice Based Credit System(CBCS) for Bachelor of Management Studies (BMS), Bachelor of Business Administration(Financial and Investment Analysis) amp Bachelor of Computer Science (B. Sc. (H) Comp.Sc.). It gives students' an opportunity to choose subjects from various courses, undergo additional courses and adopt an interdisciplinary approach to learning. The course was designed under the supervision of academicians, Industry experts are also consulted for updating and making necessary improvisations in the course content on regular basis. They provided insight into current industry practices, skill requirements, utility of different subjects and course in general. The Syllabus is peer reviewed regularly. Emphasis on internships, industrial visits and practical knowledge to enhance the relevance of academic excellence has been at the forefront of our college.

Teaching and Learning

- Active discussion in classrooms. • Case study based teaching and learning.
- Industrial Visits to know the applicability of the concepts. • Well equipped library for both faculty and students. • Regular feedback from students to improve teaching and learning. • Modern teaching aids like computer linked projectors, WiFi enabled campus. • Facilitates research by organizing seminars, workshops, interaction with academic and professional experts.

Examination and Evaluation

- Continuous evaluation through different methods like internal assessment test, assignments, presentations, projects etc. • Internal Assessment Monitoring committee at the department and college level ensures working of a smooth process /looks after the entire process and takes up any grievance of students related to internal assessment. • The question

papers for end semester examination are set by the University. Teachers are involved in setting up of question paper and evaluation of the same. • The practical examination is conducted under the supervision of internal and external examiners, appointed by the superintendent of examination.

Library, ICT and Physical Infrastructure / Instrumentation

The library adds new titles in its collection on regular basis and the total number of books in the library is 19,865. In addition, it subscribes to 46 magazines and journals of national and international repute and 13 national and business newspapers. The library made purchases in the field of business communication, computer science, economics, finance, human resource management, marketing and other related areas during the year to offer greater variety of books and periodicals and enhance the knowledge of the students in their respective fields. Apart from the availability of print resources, teaching and research is also supported by accessing thousands of Electronic Journals, Reports, and Case Studies through Delhi University. Library Network. Moreover it has an Institutional membership of Developing Library (DELNET) and National Library and Information Services Infrastructure for Scholarly Content (NLIST) through which thousands of E Journals and books can be accessed in the field of Management and Computer Science.

Industry Interaction / Collaboration

Quality improvement strategies adopted for industry interaction are as follows: • Industry exposure and network are very important for the college. Corporate events such as Convergence and Confluence are conducted by the college which provide a valuable interaction platform between students and corporate leaders. • The Management Interaction Cell of the college organizes corporate visits and intra college management events to provide hands on practical exposure to students. • Our college has always focused on industry interaction to prepare students for the corporate world. The Career Development Centre organises various sessions by industry practitioners in the college. Also, there is regular industry interaction

via industry visits, guest lectures and preplacement talks, workshops, compulsory summer internships for the second year students. Placement activities and faculty interaction help bring the academic and corporate world closer. • Industry linked certifications such as NSE Certified Capital markets Professional (NCCMP) and special classes for Tally and SPSS application software help further this collaboration.

Admission of Students

SSCBS offers three courses: BMS, BBA (FIA) B. Sc. (H) Comp. Sc. For BMS BBA (FIA) course, a Joint Admission Test is conducted. Admission to these courses is based on the combined weightage of entrance examination and marks scored in qualifying examination of Joint Admission Test. The areas covered in the test are Quantitative Ability, Reasoning and Analytical Ability, General English, Business and General Awareness. Based on the performance in the written test, candidates are called for group discussion and interview. The final selection for BMS and BBA (FIA) is completely based on the performance in Joint Admission Test, an interview, a group discussion and performance in class XII. Admission to the B. Sc. (H) Comp. Sc. is based on the merit as per the University of Delhi rules.

6.2.2 – Implementation of e-governance in areas of operations:

| E-governance area | Details |
|--|---|
| <p>Planning and Development</p> | <p>Students can access their attendance and internal assessment at the end of each month on the college's website. A regular update of the website is made possible with the help of website committee and system network administrator. Continuous efforts are being made to make the website more informative and it serves as a platform to promote various activities and achievements of students and faculties.</p> |
| <p>Administration</p> | <p>College library has the DELNET facility and various databases can be easily accessed using the web addresses on the world wide web. Further NLIST is also available in the library that provides access to e books and e journals. The college library is equipped with KOHA Open source library management software.</p> |

| | |
|-------------------------------|--|
| Finance and Accounts | All receipts and payments are made digitally by the college accounts office. All NPS contribution, Tax payments are also made and deposited digitally. |
| Student Admission and Support | The admission process has been completely made online, that is from filling up of form for entrance to final admitting the students in the college and their submission of fees. |
| Examination | Delhi university portal is used to upload student's internal assessment marks, examination roll numbers and subject details. The college website offers a question bank setup which makes available to students all the previous year question papers. |

6.3 – Faculty Empowerment Strategies

6.3.1 – Teachers provided with financial support to attend conferences / workshops and towards membership fee of professional bodies during the year

| Year | Name of Teacher | Name of conference/ workshop attended for which financial support provided | Name of the professional body for which membership fee is provided | Amount of support |
|-------------------|------------------|--|--|-------------------|
| 2015 | Mr. Neeraj Kumar | Paper Presentation | IIM, Bangalore | 26783 |
| 2015 | Ms. Neetu Yadav | Paper Presentation | IIM, Bangalore | 15656 |
| 2016 | Mr. Neeraj Kumar | Paper Presentation | IIM, Ahmedabad | 21591 |
| 2016 | Ms. Neetu Yadav | Paper Presentation | IIM, Bangalore | 10565 |
| No file uploaded. | | | | |

6.3.2 – Number of professional development / administrative training programmes organized by the College for teaching and non teaching staff during the year

| Year | Title of the professional development programme organised for teaching staff | Title of the administrative training programme organised for non-teaching staff | From date | To Date | Number of participants (Teaching staff) | Number of participants (non-teaching staff) |
|------|--|---|------------|------------|---|---|
| 2015 | Workshop on "Excel (Basic to Advanced)" | Workshop on "Excel (Basic to Advanced)" | 17/08/2015 | 22/08/2015 | 10 | 0 |
| 2015 | FDP and Student Workshop on "Digital | FDP and Student Workshop on "Digital | 05/10/2015 | 10/10/2015 | 5 | 0 |

| | | | | | | |
|-------------------|---|---|------------|------------|----|---|
| | Marketing | Marketing | | | | |
| 2015 | Workshop on "Ind AS" | Workshop on "Ind AS" | 12/10/2015 | 12/10/2015 | 7 | 0 |
| 2015 | Workshop on "Six sigma (green belt)" | Workshop on "Six sigma (green belt)" | 26/10/2015 | 31/10/2015 | 1 | 0 |
| 2015 | Workshop on "Corporate Valuation Financial Forecasting" | Workshop on "Corporate Valuation Financial Forecasting" | 10/11/2015 | 10/11/2015 | 5 | 0 |
| 2016 | Workshop on "E Views and SPSS" | Workshop on "E Views and SPSS" | 14/01/2016 | 15/01/2016 | 1 | 0 |
| 2016 | Workshop on "Excel (Basic to Advanced)" | Workshop on "Excel (Basic to Advanced)" | 27/01/2016 | 29/01/2016 | 6 | 0 |
| 2016 | A talk on Knowledge Discovery: A Buddhist Perspective in the Research Methodology course for Ph.D. students | A talk on Knowledge Discovery: A Buddhist Perspective in the Research Methodology course for Ph.D. students | 25/03/2016 | 25/03/2016 | 11 | 0 |
| No file uploaded. | | | | | | |

6.3.3 – No. of teachers attending professional development programmes, viz., Orientation Programme, Refresher Course, Short Term Course, Faculty Development Programmes during the year

| Title of the professional development programme | Number of teachers who attended | From Date | To date | Duration |
|--|---------------------------------|------------|------------|----------|
| Four week Orientation Programme , CPDHE, University of Delhi | 8 | 17/11/2015 | 15/12/2015 | 29 |
| Four week Orientation Programme , CPDHE, University of | 2 | 20/05/2016 | 17/06/2016 | 29 |

| | | | | |
|--|---|------------|------------|----|
| Delhi | | | | |
| Orientation course from Jamia Millia Islamia, | 1 | 03/11/2015 | 03/12/2015 | 31 |
| One week Orientation Programme on "Social Science Research Methodology" at Institute for Studies in Industrial Development (ISID), New Delhi | 1 | 22/02/2016 | 27/02/2016 | 6 |
| 5th three week Special Summer School, Jamia Millia Islamia, New Delhi, | 1 | 26/05/2016 | 15/06/2016 | 21 |
| Environment by Human Resource Development Centre, Kurukshetra University, Kurukshetra. | 1 | 11/11/2016 | 01/12/2016 | 21 |
| Global Studies organized by CPDHE, University of Delhi | 1 | 09/06/2016 | 29/06/2016 | 21 |
| Women's Studies (ID) organized by CPDHE, University of Delhi, | 1 | 02/12/2015 | 22/12/2015 | 21 |
| Mathematical sciences organized by CPDHE, University of Delhi | 4 | 26/11/2015 | 16/12/2015 | 21 |
| Special Summer School at Jamia Millia Islamia, New Delhi, | 1 | 26/05/2016 | 15/06/2016 | 21 |
| "Human Rights" organized by HRDC, UGCASC Jamia Millia Islamia | 1 | 28/04/2016 | 18/05/2016 | 21 |

| | | | | |
|--|----|------------|------------|-----|
| Workshop on "Excel (Basic to Advanced)" organized by Shaheed Sukhdev College of Business Studies, 2 | 2 | 27/01/2016 | 29/01/2016 | 3 |
| Computerised Accounting System using Tally ERP 9 at Deen Dayal Upadhyaya College | 1 | 06/08/2015 | 06/08/2015 | 1 |
| Six day Faculty Development Program on "Excel Applications" at Shaheed Sukhdev College of Business Studies | 10 | 17/08/2015 | 22/08/2015 | 6 |
| Faculty Development Programme in Management organised by Indian Institute of Management Ahmedabad | 1 | 06/06/2016 | 24/09/2016 | 111 |
| Faculty Development Program and Student Workshop on "Digital Marketing" organized by Shaheed Sukhdev College of Business Studies | 5 | 05/10/2015 | 10/10/2015 | 6 |
| No file uploaded. | | | | |

6.3.4 – Faculty and Staff recruitment (no. for permanent recruitment):

| Teaching | | Non-teaching | |
|-----------|-----------|--------------|-----------|
| Permanent | Full Time | Permanent | Full Time |
| 36 | 1 | 36 | 10 |

6.3.5 – Welfare schemes for

| Teaching | Non-teaching | Students |
|----------|--------------|----------|
|----------|--------------|----------|

| | | |
|---|--|---|
| <ul style="list-style-type: none"> • Teachers Welfare Fund by University of Delhi. • Group Insurance Scheme by LIC. • Financial Assistance for participating in Conferences/ Workshops and Seminars. • Full Fee waiver for Staff Child. | <ul style="list-style-type: none"> • Group Insurance Scheme by LIC. • Full Fee waiver for Staff Child. | <ul style="list-style-type: none"> • Scholarship/Financial Assistance as approved by The Principal. • Differential fee structure for Economically Weaker Section (EWS). |
|---|--|---|

6.4 – Financial Management and Resource Mobilization

6.4.1 – Institution conducts internal and external financial audits regularly (with in 100 words each)

The internal financial audit is regularly done by a Registered Chartered Accountant Firm/Company. The Chartered Accountant Firm/Company is duly approved by the Governing Body of the college and University of Delhi. The registration and other vital credentials of the Chartered Accountant Firm/Company is also verified through the Institute of Chartered Accountants of India (ICAI). Also, the external financial audit is done by the Examiner Local Fund Audit (ELFA), Government of NCT of Delhi on regular basis. Moreover, financial audit is also done by AGCR, Government of India. These financial audits are done for all accounts of the college on regular basis.

6.4.2 – Funds / Grants received from management, non-government bodies, individuals, philanthropies during the year(not covered in Criterion III)

| Name of the non government funding agencies /individuals | Funds/ Grnats received in Rs. | Purpose |
|--|-------------------------------|---|
| Dharampal Satyapal Ltd, Online, Dynamic Pvt Ltd, SIFE, Canara Bank, Fix Ofy and others | 1855340 | Student Activity - Crescendo, Illuminati, Enactus, DUMUN, Synergy, MIC and others |
| No file uploaded. | | |

6.4.3 – Total corpus fund generated

| |
|-------------|
| 21236203.00 |
|-------------|

6.5 – Internal Quality Assurance System

6.5.1 – Whether Academic and Administrative Audit (AAA) has been done?

| Audit Type | External | | Internal | |
|----------------|----------|------------------------------|----------|-----------|
| | Yes/No | Agency | Yes/No | Authority |
| Academic | No | NA | No | NA |
| Administrative | Yes | Examiner Local Funds Account | No | NA |

6.5.2 – Activities and support from the Parent – Teacher Association (at least three)

- A Parent Teacher Association is a formal organization composed of parents, teachers and staff that is intended to facilitate parental participation in the college. Parent have been invited and made members of Colleges IQAC committee.
- Parents, Teachers and students interaction is encouraged on the occasion of Orientation programs and several college functions like Convergence, The Annual Leadership Summit. And most importantly on the Annual Day of SSCBS every year.
- Parents have been actively involved in different capacities which ranges from giving ideas regarding the theme of event, choice of speakers, invitation to dignitaries to acting as a bridge for arranging sponsorship. They also share

experience about the events attended and provide feedback for improvisation and expansion to a higher scale.

6.5.3 – Development programmes for support staff (at least three)

• A training on Procurement Process organized by the Directorate of Training, Union Territories Civil Services, Delhi from 7th October 2015 to 8th October 2015. • A training on Leadership and Motivation organized by the Directorate of Training, Union Territories Civil Services, Delhi on 8th October 2015 • A training programme on Noting Drafting and Office Procedure organized by the Directorate of Training, Union Territories Civil Services, Delhi from 14th December 2015 to 15th December 2015. • A training programme on Pay Fixation organized by the Directorate of Training, Union Territories Civil Services, Delhi from 21st December 2015 to 22nd December 2015. • A training programme on CCS (CCA) Rules and Conduct Rules organized by the Directorate of Training, Union Territories Civil Services, Delhi from 28th December 2015 to 29th December 2015

6.5.4 – Post Accreditation initiative(s) (mention at least three)

We as an institution took following steps • Formation of Internal Quality Assurance Committee. • Regular framing of Learning Outcomes for each paper taught under all the courses. Accordingly the Teaching Guidelines are prepared and both are shared with the concerned stakeholders in a prompt manner. • Floating and filling up of satisfaction survey from passing out batch (third years), every year to seek their feedback, experiences and suggestions to improve functioning and facilities related to academic and co curricular activities. • Participative management is propagated via student's council of the college which came into existence in recent years. The students elect their representatives through elections and act as our most important stakeholder in decision making process.

6.5.5 – Internal Quality Assurance System Details

| | |
|--|-----|
| a) Submission of Data for AISHE portal | Yes |
| b) Participation in NIRF | Yes |
| c) ISO certification | No |
| d) NBA or any other quality audit | No |

6.5.6 – Number of Quality Initiatives undertaken during the year

| Year | Name of quality initiative by IQAC | Date of conducting IQAC | Duration From | Duration To | Number of participants |
|------|---|-------------------------|---------------|-------------|------------------------|
| 2015 | Workshop on Excel (Basic to Advanced) | 06/01/2016 | 17/08/2015 | 22/08/2015 | 80 |
| 2015 | FDP and Student Workshop on Digital Marketing | 06/01/2016 | 05/10/2015 | 10/10/2015 | 60 |
| 2015 | Workshop on Six Sigma (Green Belt) | 06/01/2016 | 26/10/2015 | 31/10/2015 | 50 |
| 2015 | Workshop on Ind AS | 06/01/2016 | 12/10/2015 | 12/10/2015 | 80 |
| 2015 | Convergence | 06/01/2016 | 03/11/2015 | 04/11/2015 | 250 |

The Annual National Corporate Convention
Theme: India Unleashed
The leap Forward (Honoring Dr. APJ Abdul Kalam)

CRITERION VII – INSTITUTIONAL VALUES AND BEST PRACTICES

7.1 – Institutional Values and Social Responsibilities

7.1.1 – Gender Equity (Number of gender equity promotion programmes organized by the institution during the year)

| Title of the programme | Period from | Period To | Number of Participants | |
|---|-------------|------------|------------------------|------|
| | | | Female | Male |
| Awareness programme by Delhi Police Vivek Vihar | 05/11/2015 | 05/11/2015 | 35 | 15 |

7.1.2 – Environmental Consciousness and Sustainability/Alternate Energy initiatives such as:

| |
|---|
| Percentage of power requirement of the University met by the renewable energy sources |
| NA |

7.1.3 – Differently abled (Divyangjan) friendliness

| Item facilities | Yes/No | Number of beneficiaries |
|--|--------|-------------------------|
| Physical facilities | No | 0 |
| Provision for lift | No | 0 |
| Ramp/Rails | Yes | 1 |
| Braille Software/facilities | No | 0 |
| Rest Rooms | No | 0 |
| Scribes for examination | Yes | 1 |
| Special skill development for differently abled students | No | 0 |
| Any other similar facility | No | 0 |

7.1.4 – Inclusion and Situatedness

| Year | Number of initiatives to address locational advantages and disadvantages | Number of initiatives taken to engage with and contribute to local community | Date | Duration | Name of initiative | Issues addressed | Number of participating students and staff |
|------|--|--|------|----------|--------------------|------------------|--|
|------|--|--|------|----------|--------------------|------------------|--|

| | | | | | | | |
|------|---|---|------------|-----|-------------------------------|---|----|
| 2015 | 1 | 3 | 04/02/2016 | 2 | Nirvana Stationary collection | Stationary distribution for under privileged children | 37 |
| 2015 | 1 | 3 | 27/03/2016 | 1 | Why so Filthy | Painted a dirty wall opposite Crossriver Mall | 15 |
| 2015 | 1 | 3 | 15/06/2015 | 250 | Udaan | Promote digital literacy in rural india | 64 |

7.1.5 – Human Values and Professional Ethics Code of conduct (handbooks) for various stakeholders

| Title | Date of publication | Follow up(max 100 words) |
|--|---------------------|--|
| Amendments to ordinance XI of the ordinances of the University regarding University appointed Teachers | 01/01/2015 | Circulated among the faculty members in the beginning of the session |
| University non teaching employees (Terms and Conditions of Service) Rules 2013(under ordinance XXII D) | 01/01/2015 | Circulated among all non teaching staff |

7.1.6 – Activities conducted for promotion of universal Values and Ethics

| Activity | Duration From | Duration To | Number of participants |
|--|---------------|-------------|------------------------|
| Breast Cancer Awareness Month. | 19/10/2015 | 09/11/2015 | 150 |
| National Integrity Debate Competition | 02/11/2015 | 02/11/2015 | 15 |
| Talk by Delhi Police | 05/11/2015 | 05/11/2015 | 50 |
| Blood Donation Camp | 05/02/2016 | 05/02/2016 | 65 |
| Crush Cardio | 02/03/2016 | 02/03/2016 | 60 |
| 'Be The Santa Campaign' (Wish Tree) Members of Kartavya and 'Chetana Conscience of Women' NGO, wearing red clothes to become the Santa of the children who are sunk in perpetual poverty, acquitted with | 28/12/2015 | 28/12/2015 | 20 |

| | | | |
|---|------------|------------|-----|
| responsibility or trafficked for petty money. | | | |
| Taught subject Business Ethics and Corporate Social Responsibility | 01/01/2016 | 30/04/2016 | 230 |

7.1.7 – Initiatives taken by the institution to make the campus eco-friendly (at least five)

1. Cleanliness drive 2. Talk on 'Global Warming 3. Recycling of papers(Project Akshar) 4. E Waste Management 5. Goonj book stall 6. Nirvana Stationery Collection Drive 7. Why so filthy

7.2 – Best Practices

7.2.1 – Describe at least two institutional best practices

1: Innovation Projects Goal The purpose of innovation project was to rekindle the lost spark of innovation. It aimed to have a holistic approach by including a relatively neglected but important aspect of team research, namely team goal commitment or the team members attachment to the team goal. It is to encourage the stakeholders of the institution to aspire, choose, discover and thereby accelerate the pace of development of a research environment. It mobilizes each individual to become research mavericks who succeed in bypassing the early approved processes. It instills a culture of crossfunctional collaboration, continuous learning cycles, and clear decision pathways that help enable innovation. Context Every year University of Delhi offers innovation projects to college faculty and students, to promote and enhance the research environment in the colleges. Practice The college was assigned eight Innovation Projects. The list of projects is given below: 1. SSCBS 301 Quantify the impact of Corporate Operations on Environment 2. SSCBS 302 Shram Daan for Skilling India: Harnessing youth Power for Development 3. SSCBS 303 Raahat 4. SSCBS 304 Sustainable Business Strategies: A Study of Select Indian 5. SSCBS 305 Web Based Automation for SelfAssessment of An Academic Institution 6. SSCBS 306 Ewaste Management: A social responsibility towards sustainability 7. SSCBS 307 Financial Literacy Among Indian Youth: A Study of University of Delhi Students Evidence All the innovation projects allotted to the college have been successfully completed. A number of workshops and seminars were held to emphasize and educate others about the ideas and the output of these projects. Research papers from the innovation projects have been presented and published in renowned conferences and journals. Resources Required and Problems Encountered Resources: Laptops, printers. No major problems were encountered.

2: Sensitization Using Theatre Goal To sensitize the student community about various social issues. Context SSCBS organises an annual street play festival "Manthan" wherein it joins hands with the street theatre societies of colleges across the globe. It is an effort to transform the mindset of the viewers with a belief that the power to do so lies within them. Practice From its humble beginnings at the Jantar Mantar in 2007 with just three performances, it has today evolved into the largest street theatre festival in India with an International footprint. In its 10th iteration, Manthan reached out to an audience, larger than 5 lakhs, across 45 cities in Brazil, Russia, Nigeria, Nepal, and India. Evidence of Success SSCBS has developed street plays on themes such as whistle blowing, civic sense indifference, political consciousness, religious fanaticism, censorship of art, and Naxalism. Resources Required and Problems Encountered More funds will help in organizing the event at a much larger scale.

Upload details of two best practices successfully implemented by the institution as per NAAC format in your institution website, provide the link

<http://www.sscbsdu.ac.in/index.php/sscbs/naac-report/best-practices-and-institutional-distinctiveness>

7.3 – Institutional Distinctiveness

7.3.1 – Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust in not more than 500 words

Placements and Summer Internships College has a Career Development Centre (CDC), the Placement Cell of the college which serves as an interface between the students and the recruiters, offering a host of services in the areas of placements, internships, live projects, personal counselling and support, assistance in resume building and soft skills development. Lectures and sessions with industry practitioners and regular industry interaction via industry visits, preplacement talks, workshops and compulsory summer internships for the second year students help bring the academic and the corporate world closer for them. All of these help students to achieve well rounded growth and a balanced perspective towards academic knowledge and corporate ready skills. Students of SSCBS have also done well in academic endeavours such as qualifying the CAT (Common Admission Test for admission in PG Programs in Management at IIMs and elsewhere) and successfully converting opportunities in prestigious institutions for higher studies. Out of 240 students, 170 students got the placement in an organisation. 90 students cleared the competitive examination. 48 recruiters visited the campus and offered 187 offers. Some of the recruiters are Aon Hewitt, Bain Capability Network, Bajaj Capital, DE Shaw Group, EY, Google, HCL, Justdial, KPMG, LinkedIn, McKinsey Knowledge Solutions, Nasscom, SP Capital IQ.

Provide the weblink of the institution

<http://www.sscbsdu.ac.in>

8.Future Plans of Actions for Next Academic Year

- To move into our new campus at Rohini, with a world class infrastructure
- To set up a Student Council with democratically elected student office bearers
- To encourage both the faculty members and the nonteaching staff to attend seminars, workshops and trainings for their professional and personal growth
- To undertake socially useful projects
- To approach the Government of the NCT of Delhi for giving grant to the college for setting up a dedicated incubation centre in the college premises with an idea to promote entrepreneurship amongst the college fraternity and the public at large
- To sign MoUs with institutions of national and international importance with an object of providing addon programs to the students