

CBS DOES INDIA PROUD IN GERMANY



Indian flag flies high at the International case study competition "RUBICON 2013" held at Business and Information Technology School, Iserlohn , Germany. The team from Shaheed Sukhdev College of Business Studies, "Eklavya 2.0" which comprised of Mahima Sharma, Prachi Grover, Prashant Poddar and Priyansh Dugar, all third year students bagged second position at the event which involved the participation of 11 teams and people from over 20 nationalities like USA, Bulgaria, Italy, Zimbabwe, Guatemala, Egypt, China and many more.

They went through a series of 3 rounds of case studies which involved solving real life business situations of various companies. They were to solve the problems, come out with innovative solutions and present them all within a time frame of 3 hours. The cases required the students to use various business and management skills and they were able to sail through the process with their team work, dividing the areas of work according to their forte like finance, HR and PR.

After the first 2 rounds, 4 teams were to be shortlisted for the final round and the team was at third position then. As true CBSites they made sure that they learn from each round and corrected their mistakes at every subsequent stage. They were specifically complemented for their out-of-box solutions to every problem and thus made it to the second position. They were awarded with a Kindle Fire HD tablet each and a collective trophy.

All they had in their minds was to make the college and the country proud, to prove their mettle and to give back to the college and country in some way.



