

Start-up ventures

Of the students of Our College!!



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- a) Dimensions India Networks Pvt. Ltd. was established in 1999 and is engaged in outsourcing services in the domains of Telecom, Energy and Content Services etc. Today it is a 200 people plus organization with revenues of over \$2 million.
Catapoolt founded in 2000 is India's fastest growing crowd-funding platform.
 - b) Strategic Moves founded in 2002 is a Market Research Company that did 9 extensive projects for AC Nielsen, UAE, Lintas, Bates India.
 - c) Success Monks founded in 2009 offers training and business consulting. More than 200,000 people have been trained and coached till date.
 - d) iKustomiz'd was founded in 2010 and offers a range of customized apparel which includes t-shirts, sweatshirts, hoodies and merchandise. Their clients include Google, Bain, St. Stephen's College, LSR College, Hansraj College to name a few. Total revenue till date is approximately ₹ 50 lakhs.
 - e) Carkhana founded in 2011 is a revolutionary youth driven organization that managed India's first e-commerce platform www.carkhana.com for the automotive industry. The firm pioneered the use of online shopping platform for the aftermarket segment and created waves due to its large portfolio of products, industry partnership and customer experience.
 - f) Chhotu.in founded in 2010 focuses on last mile logistics for e-Commerce and provides solutions to help their partners become great consumer brands with improved profit margins.
 - g) White Magic Adventure Travel founded in 2011 is a specialised adventure travel company that organises treks and mountaineering expeditions across the Himalayas.
 - h) Blah founded in 2011 aimed at providing readers with a wide range of articles to catalyse their thoughts and move their minds.
 - i) AdWiser founded in 2011 is a social media and digital marketing firm which has designed and executed campaigns for various B2B and B2C clients including iDiscoveri, MINI Bird Automotive etc. The company is also into developing custom websites and has proficiency in multiple platforms such as Google AdWords, Facebook, You Tube and Twitter.
 - j) Cogitans Designs founded in 2012 is a Design Studio providing complete range of creative and production services – development, design, production, web, interiors and print organisations.
 - k) Addo founded in 2012 is a Marketing Services Firm that seeks to capilatize on the multi-faceted nature of Social Media and its potential as a tool for mass marketing. They have worked across various verticals including F&B, Hospitality, Education and also an International Conference on Bio Diversity.

- l) Owlorders founded in 2013 is a late night food delivery service based in the North Campus (DU) area targeting the outstation student population. The offerings are a variety of products ranging from full-fledged meals to over-the-counter drugs to other essentials.
- m) PGB Marketing Services founded in 2013 is a start-up in the field of online marketing, which offers services like email marketing, social media marketing, banner advertisements, search engine marketing, search engine optimisation, videos and content services.
- n) Contangrow founded in 2014 is a student run body formed with the sole aim and objective of helping a student figure out their career path through a series of corporate interactions.
- o) Contyxt founded in 2014 enables one to network with people sharing common interests and context and have meaningful conversations.
- p) DiscountKar.De founded in 2014 is a one stop for discounts across various food outlets. With a distinct mechanism of an online currency called discoin, it seeks to create an ecosystem of discounts for foodies, and thus change the way discounts work.

